

Insure your customer loyalty

Connect with customers during difficult times

Your challenge:

- Customers have bought an insurance product that can't be used as intended due to the impact of Coronavirus
- Customers are looking to save money wherever possible, so why not react in the moment with a gesture that gives them back a percentage of their premium?
- The action will bring you closer to your customers, but payments like this are never easy to process, cost you extra money and risk lowering the value of your product for future renewals

What we do

- You tell us who deserves the offer. We issue your customers with a digital code or physical gift card representing the moneyback value you are prepared to provide
- The reward can be spent at 130+ brands (many online), providing your customer with pretty much the same choice they would have had if you had sent them cash
- You pay nothing other than the value of the funds we disburse

Our Retail pedigree:



- We specialise in delivering branded payment solutions for 65% of the UK's Financial Services sector
- We engage with over 20m unique customers each and every month in the UK alone
- We process in excess of over £150m of funds every month for our clients across the UK



Case study stats and facts:

65%



OF A COMPANY'S BUSINESS COMES FROM PREVIOUS CUSTOMERS

95%



A 5% INCREASE IN CUSTOMER RETENTION CAN LEAD TO A 25% - 95% INCREASE IN PROFITS

Find out more about how our customer retention solutions could support you, or contact our team now to discuss your next campaign: **0207 419 8191 - enquiries@bhnetwork.com**